



# The Will McLean Music Festival

[www.willmclean.com](http://www.willmclean.com)

## Information for Non-Food Vendors

**Event Dates:** The Will McLean Music Festival is held on the 2<sup>nd</sup> weekend of March, rain or shine, from 12:00pm Friday through 6:00pm Sunday.

**Location:** Sertoma Youth Ranch, 85 Myers Road, Brooksville, FL 34602

We are seeking artists and crafters who offer handcrafted items that are suitable for a family-oriented event. There are openings for vendors in the following areas, although other areas will be considered.

Jewelry	Photography	Painting	Musical Instruments
Soaps/lotions	Sculpture	Basketry	Pottery
Quilting	Fabric arts	Woodwork	Clothing/t-shirts

Non-profit organizations and other informational vendors will also be considered, if the focus is in keeping with the theme of the festival. *Donations are requested from organizations submitting 501(c)(3) certification – vendor fee is not required.* Photos of your booth and items for sale are required with the application.

**Set-up:** Each **Participant** is responsible for setting up his/her own booth. No tables, canopies, or other items are provided. **Participants** may set up on Thursday prior to the festival beginning at 2:00pm. **Participants** must be ready for business by 10:00am on Friday. If electric and/or water is needed at the booth, **Participants** agree to pay the current daily rate, payable at the gate upon arrival. **Participants** may not disassemble before 4:30pm on Sunday. Booth locations will be assigned by the vendor coordinator and/or the site manager.

**Release of Liability and Participant Conduct:** **Participants** will hold harmless and release from responsibility the Will McLean Foundation (“**Foundation**”) and any of their assignees, the Festival sponsors (“**Sponsors**”) and any of their assignees, and the Sertoma Youth Ranch (“**Ranch**”) and any of their assignees from all liability, loss, or damage occurring by reason of the **Participant’s** connection with and participation in the Will McLean Music Festival, unless occasioned by act or omission of the **Foundation** or the **Ranch** or the **Sponsors**. **Participants** are responsible for ensuring that the area around their booth space is clean, safe, and free of trash. The **Foundation** and/or event organizers reserve the right to require removal of items that the **Foundation** deems are not in keeping with the theme of the Will McLean Music Festival.

**Participants** agree to comply with all policies, rules, and laws governing the operation of the **Ranch** and to not alter or damage the natural or cultural resources of the Ranch in any way, through the support or operation of the **Participant** activities. **Participants** will be responsible for, and will fully repair all damage to the **Ranch**, its facilities, and resources which may result from any operation and activities under the control of the **Participant**.

**Fees:** \$75 for each booth space (approximately 10’ x 10’) inclusive for four (4) days, payable in advance with the application/agreement. Participants are responsible for collecting and submitting all applicable sales tax to the Florida Department of Revenue. If **Participants** wish to camp, camping fees are additional, and are due and payable at the gate upon arrival, at current rates as noted at [www.willmclean.com](http://www.willmclean.com). Each approved non-food vendor will receive two (2) complimentary weekend admission tickets.

The application/agreement/fee is due as soon as possible, with the latest date for forms to be accepted being postmarked by ***February 15<sup>th</sup>***. Notification of acceptance will be completed within three-weeks of forms being received; with all vendors confirmed by February 28<sup>th</sup>. Fees will be returned for any Participant that is denied.

**Festival Website:** For additional information about the Will McLean Music Festival, directions, and photos of past events, visit [www.willmclean.com](http://www.willmclean.com). For specific questions, please contact the vendor coordinator below.

Vendor Coordinator:  
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