

The Will McLean Music Festival

<https://willmclean.com/>
vendors@willmclean.com

Artist, Crafter, Food Vendor Information Sheet

Event Dates: The Will McLean Music Festival is held on the 2nd weekend of March, rain or shine, from 12:00pm Friday through 6:00pm Sunday. This is a unique festival as there is music at 3 stages, workshops and jam tents.

Location: Florida Sand Music Ranch, 85 Myers Road, Brooksville, FL 34602

1. General Information

Each Vendor is required to fill out an online application form. The application also serves as the agreement between You (the Vendor) and The Will McLean Foundation (Florida Sand Music Ranch). There are several categories for vendors, please review the section you are vending in. Photos will be required as requested in the application.

Acceptance/payment and notifications : A \$25 fee is required for each application. The latest date for applications to be accepted is February 1st or until all vending spaces are filled. Applications will be reviewed on a rolling basis. Confirmation will begin on November 30th. All vendors will be confirmed prior to Feb 15. Approved vendors will be sent an email with payment instructions. All payments must be received by Feb 15, or the vending spot will be released to another vendor. In the event the vendor is not accepted the \$25 application fee shall be returned.

Set-up: Each Vendor is responsible for setting up his/her own booth. No tables, canopies, weights, electric cords, hoses, or other items are provided. Participants may set up on Thursday prior to the festival between 2:00 pm and 6:00 pm or between 8:00am and 10:00 am Friday. Vendors will not be permitted to bring in campers or trailers between 6:00 pm Thursday and 8:00 am Friday. If these times do not work you must contact the vendor coordinate prior to your arrival. Arrangements may be made with the vendor coordinator for other times, camping or storage fees will apply. Participants must be ready for business by **10:00 a.m. on Friday**. Participants may not disassemble before 4:30pm on Sunday. Booth locations will be assigned by the vendor coordinator and/or the site manager. For electrical setups you will need a minimum of a **50 foot electrical cord and a 30 amp adapter. There are no 50 amp hookups.**

All vending booth sizes are 10' x 10'. It is the responsibility of the vendor to assure their canopies are secured and that at least forty pounds of weight are secured to each leg of the canopy. Damage caused by an unsecured canopy to another vendor's product or Florida Sand Music Ranch facilities will be the responsibility of the unsecured vendor's canopy to reimburse.

Vending hours:

Friday 10 am – 6 pm required, after 6 is optional

Saturday 10am – 6 pm required, after 6 is optional

Sunday 10 am – 4:30, No vehicles allowed in festival pedestrian areas until after the festival closes.

Sales tax: Vendors are responsible for collecting and submitting all applicable sales tax to the Florida Department of Revenue.

Fees: See Crafter/Artist section and Food vendor section. (See Staying on site)

Staying on site: Camping fees are waived for a tent , however van or Rv **camping fees are additional**, and are due and payable at the gate upon arrival, at current rates as noted at [Festival Information](#)

Workers: A list of workers must be supplied to the vendor coordinate no later than Feb 15. This is required for gate access

Limit on Items Allowed for Sale: Alcohol sales are not permitted. No political items are allowed. All items to be sold must be appropriate for family viewing. The description of products given in the application must represent the items for sale.

Release of Liability and Vendor Conduct: Vendors and their workers will hold harmless and release from responsibility the Will McLean Foundation (“Foundation”) and any of their assignees, the Festival sponsors (“Sponsors”) and any of their assignees, and the Florida Sand Music Ranch (“Ranch”) and any of their assignees from all liability, loss, or damage occurring by reason of the Vendor’s connection with and participation in the Will McLean Music Festival. Vendors are responsible for ensuring that the area around their booth space is clean, safe, and free of trash. The Foundation and/or event organizers reserve the right to require removal of items that the Foundation deems are not in keeping with the theme of the Will McLean Music Festival. Any item that is viewed by Will McLean Foundation staff as inappropriate will not be allowed. During the festival, all exhibits will be visited by a festival representative to ensure that they are in compliance with our festival policies. It is the exclusive right of the Festival Staff to call for the removal of work that is not in compliance with the festival policies and requirements. Non-compliance may result in expulsion from the festival without any refunds and/or refusal of future festival participation.

Complying with Ranch Policies

Vendors agree to comply with all policies, rules, and laws governing the operation of the Ranch and to not alter or damage the natural or cultural resources of the Ranch in any way, through the support or operation of the Vendor activities. Vendors will be responsible for, and will fully repair all damage to the Ranch, its facilities, and resources which may result from any operation and activities under the control of the Vendor. In addition, vendors are expected to be courteous and respectful of each other, festival representatives, and all festival attendees. Non-compliance may result in expulsion from the festival without any refunds and/or refusal of future festival participation.

Release: By submitting the Will McLean Festival Vendor Application form you agree that the Will McLean Foundation/Florida Sand Music Ranch may use your images. This event may be filmed, photographed and/or recorded, to complete your application, you certify the following: I acknowledge that I am aware that this event may be filmed, photographed and/or recorded and its content shared for educational and informational purposes. By attending this event, you consent to your voice, image, and likeness being recorded for use and dissemination, without payment of any kind for such use, in any language, format, or media now known or later devised, and you release the Will McLean Foundation (“Foundation”) and any of their assignees, the Festival sponsors (“Sponsors”) and any of their assignees, and the Florida

Sand Music Ranch ("Ranch") and any of their assignees from any and all claims, liability, or damages arising from any such use and they will proceed in reliance upon such consent and release. If you do not consent to the foregoing, please do not attend the event.

2. Artist or Crafter Information (See below for food vendor)

All categories should review the General Information in Section 1

We are accepting applications from artists and crafters who offer handcrafted items that are suitable for a family-oriented event. Items made with a kit will not be accepted. Preference will be given to handmade items crafted in Florida, There are openings for vendors in the following areas, although other areas will be considered, jewelry, Photography, Painting, Musical Instruments, Soaps/lotions, Sculpture, Basketry, Pottery, Quilting, Fabric arts, Woodwork. Non-profit organizations and other informational vendors will also be considered, if the focus is in keeping with the theme of the festival. Vendor fees are waived for approved 501c(3) organizations , however a donation to the festival is appreciated.

A 501c(3) certificate must be submitted after approval..

Fees: \$75 for each craft and artist booth space is (approximately 10' x 10') inclusive for four (4) days, payable upon acceptance. (Camping fees see above section 1)

Admission: Each approved non-food vendor will receive two (2) complimentary weekend admission tickets.

3. Single Item Food Vendor Specific Information

All categories should review the General Information in Section 1

We are accepting applications from single item food vendors. These items would be jelly, coffee, desserts etc . We will screen vendor applicants to ensure minimal duplication of food products for sale. Please include a menu with your application. If you are not sure if your product qualifies to be a single item please email vendors@willmclean.com

Fees: \$75 for each single item booth space is (approximately 10' x 10') inclusive for four (4) days, payable upon acceptance. (Camping fees see above section 1)

Admission: Each approved non-food vendor will receive two (2) complimentary weekend admission tickets.

4. Food Vendor - Multiple items Specific Information

All categories should review the General Information in Section 1

We are accepting applications from food vendors to enhance the Will McLean Music Festival. We will screen vendor applicants to ensure minimal duplication of food products for sale. Please include a menu with your application.

Fees: Food vendors will pay \$300.00 for the first 10 x 10 space and \$150.00 for each additional 10 x 10 space. Food vendors must provide proof of insurance by February 15th prior to the festival. (Camping fees see above).

Admission: Each approved food vendor will receive four (4) complimentary weekend admission tickets.

Liability Insurance: Food vendor multiple item Participants must provide proof of liability insurance by **February 15th**, listing the Will McLean Foundation and Will McLean Facilities LLC as certificate holder/additionally insured. The proof of liability insurance must be emailed to vendors@willmclean.com a scanned image or photo is acceptable. The Insurance must be on hand during the length of the Will McLean Music Festival – if it is requested for viewing or exhibition it must be available. Non-compliance may result in expulsion from the festival without any refunds and/or refusal of future festival participation.

Festival Website: For additional information about the Will McLean Music Festival, directions, and photos of past events, visit [Festival information](#). For specific questions, please contact the vendor coordinator below.

Vendor Coordinator: Cynthia Ryalls-Clephane vendors@willmclean.com
352-540-1726

VENDOR APPLICATION

Application at <https://form.jotform.com/232806204087049>

The Will McLean Music Festival

www.willmclean.com

cynthia@willmclean.com

Artist and Crafter or Food Vendor Application & Agreement Form

This agreement is entered into between the Will McLean Foundation ("Foundation"), a not-for-profit corporation, and the applicant listed below in the category of Artist/Crafter, Demonstrator, Plant Grower/Seller, **Food Vendor** or Not-for-Profit Organization ("Vendor") to participate in the Will McLean Music Festival. Vendor includes the contact person and all individuals associated with the booth(s).

Drop down menu: Indicate the category of vendor you are: Artist/Crafter, Demonstrator, Plant Grower/Seller, or Not-for-Profit Organization, Food Vendor: **food and single item food**
Company/Organization: Name and mailing address (address line 1, address line 2 optional, City, state, zip). Website, if applicable **small text boxes**
Contact Person: Name, email, phone number **small text boxes**

Brief description of your products: **large text box**

Does your Booth need Electricity? YES NO **drop down**

Does your booth need Water? YES NO **drop down**

Overnight Camping plans Not camping on vending site, Tent camping on vending site, RV camper **drop down**

For RV camper indicate Width and Length **small text box**

Please attach recent photos of your work. (Can this be done in jot form or do you need to indicate that they need to email the recent photos to cynthia@willmclean.com, they were able to do the videos as an attachment so it should be possible)

I understand that the cost for each 10x10 **craft** vending space is \$75, **food vendor booth is \$300.00 for the first 10 x 10 and \$150.00 for additional 10 x 10 space**, due upon acceptance. Application fee of \$25 per company/organization is due with the application and will be applied to your vending fee if accepted to the show. Camping in anything other than a tent will be charged \$30/night. **add a check box that they must click to be able to submit and a payment for the \$25)**

If I am accepted, I agree to comply with the guidelines contained in the "Artist and Crafter , **Food Vendor Information Sheet**" and any additional information provided by the Vendor Coordinator. **(add a check box that they must click to be able to submit)**

I understand that submitting this form is not a guarantee of participation, and that I will be notified by email of either my acceptance or denial. Applications will be reviewed on a rolling basis. Assignment to vendor sites will begin on November 30th with consideration given to return vendors. **(add a check box that they must click to be able to submit)**

